

ROADIAN ATX
ALL TERRAIN

15"-22"
RIM SIZE RANGE

36
MONTHS
ROADSIDE
ASSISTANCE

63
SIZES
AVAILABLE



ROADIAN HTX 2
HIGHWAY TERRAIN

51
SIZES
AVAILABLE

36
MONTHS
ROADSIDE
ASSISTANCE

16"-22"
RIM SIZE RANGE








NO RECALLS EVER

Best quality assurance in the business.
Since 2000, Nexen Tire has produced over

550,000,000
(OVER 1/2 BILLION)

tires with absolutely
ZERO recalls.

2022 NEW OE FITMENTS

Brand	Model	Model Year	Product
	Kona	2022	N'Priz S
	Tuscon	2022	Roadian GTX
	Wagoneer	2022	Roadian HTX RH5
	Sportage	2023	Roadian GTX
	Niro	2023	N'Priz S
	Niro EV	2023	N'Priz S
	Outlander	2022	Roadian GTX
	Jetta	2022	N'Fera AU7



MARKETING ACTIVITIES



NEXEN TIRE GARAGE

The Nexen Tire Garage was constructed specifically for Nexen Tire dealers — designed and equipped to provide all the tools, resources, knowledge and support needed to help build your business, all in one place. It's that simple... one click, one place, one purpose. Increase sales and profits while building customer loyalty.



RETAIL EXPERIENCES

Nexen Tire has new point of purchase materials for new tire products including the Roadian HTX2 and Roadian ATX. You will find new bay banners, counter displays, tire inserts, tire stack covers and much more. Contact your local Nexen sales representative for details on how to order.



NEXENACE.COM

NexenACE is your one-stop resource for Nexen tire product and company training. Keep up with the latest product launches, technique information and more... All dealers have the ability to create a profile to start training. NexenACE allows you to earn points which can be redeemed for sweepstakes items or Nexen-branded wearables. Don't miss out — learn and earn today!

SOCIAL MEDIA AUTOMATION

Nexen Tire understands the importance of social media in today's marketplace. Since 2021 we have been providing our associate dealers with free access to a social media engagement platform that takes all the effort out of posting on social media. This all possible through Nexen Tire's N'Social Network. Once you enable automation, social media posts will be drafted and sent to your accounts automatically. They can be fully automated, or it can be customized to meet your specific store needs and announcements.

